

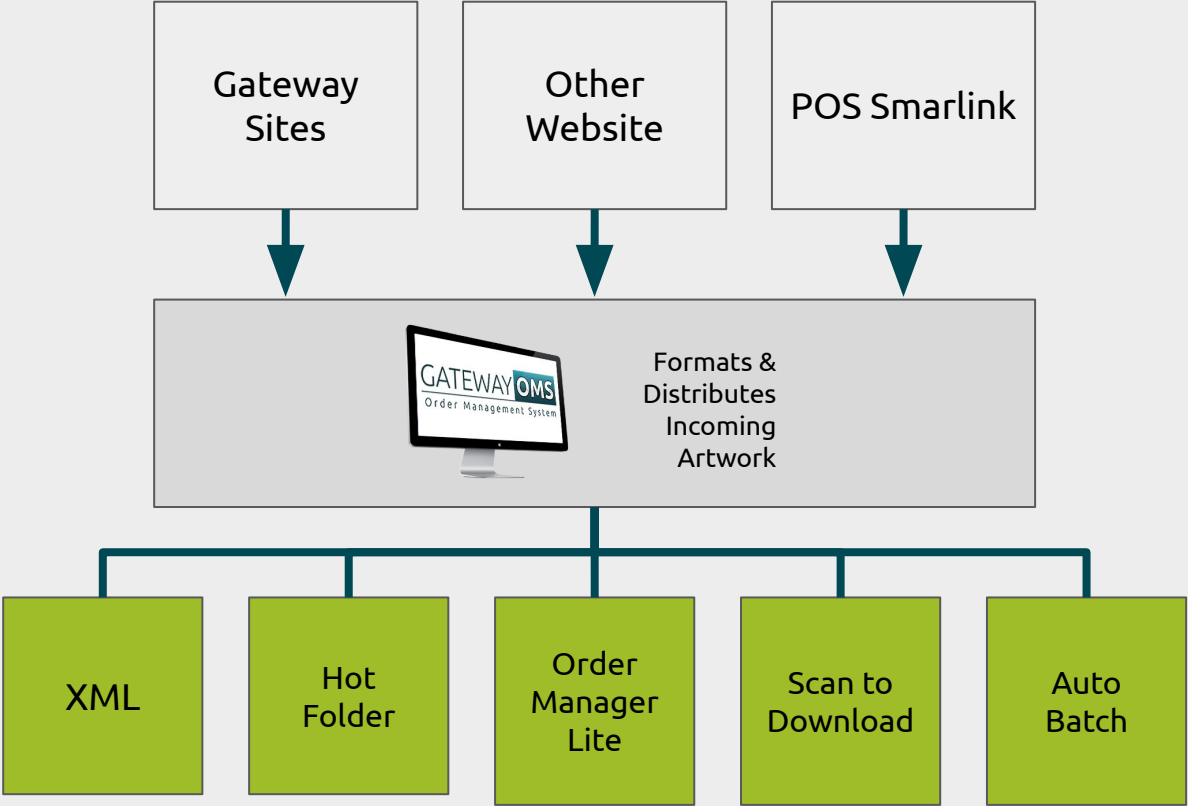


Instore Fulfilment Print Options

for Personalised & On
Demand Products



Input & Output Options Overview



1. Input Options - Gateway Sites



- Based on Magento and fully integrated with our Smartlink technology for selling a wide range of photo gifts
- Linked to specific shops or printers for instore production
- Orders are paid for online and sent to Gateway OMS for formatting and/or distribution within 1 minute

2. Input Options - POS Smartlink



- Smartlink URLs that can be used to upload images to single or multiple products
- No need for a separate website
- Smartlinks are set up to produce receipts for payments to be taken via retailer tills
- Links can be branded for each retail outlet
- Linked to specific shops or printers for instore production

3. Output Options - XML



- Orders are output from OMS as XML every 5 minutes
- XML can be added to an FTP folder or Amazon S3 Bucket
- Artwork & images included in XML as URL links
- XML contains all customer and product specification details
- Different printers can be set up to auto print from imported XML

4. Output Options - Hot Folder



- Orders are output from OMS into Hot Folders every 5 minutes
- Hot Folders contain images and PDF job sheets
- Hot Folders can be synchronised from the FTP to a local machine using “GoodSync”
- Most Printer RIP Software packages can be synchronised with a hot folder
- Support sub folder generation by date, product category or batch template name

5. Output Options - Order Manager Lite



- Orders are typically available to print in Gateway OMS within 10 seconds of being added
- Each order enables you to print a job sheet and then download order artwork
- Orders can either be printed one by one or downloaded / printed in bulk
- Downloaded artworked be added to hot folders or printed direct to printers with windows drivers

6. Output Options - Scan to Download



- Order artwork is typically available to print in Gateway OMS within 10 seconds of orders being added
- Till receipts, order confirmations or job sheets can all feature a bar code
- When scanned in Gateway OMS this triggers the addition of print ready artwork to a hot folder and downloads to your screen ready to print

7. Output Options - Auto Batch



- Order artwork is typically available to print in Gateway OMS within 10 seconds of orders being added
- Gateway OMS can also batch your artwork merging jobs from separate orders into single print files
- Batching typically takes place every 15 minutes
- This method is only really suitable for high order volumes