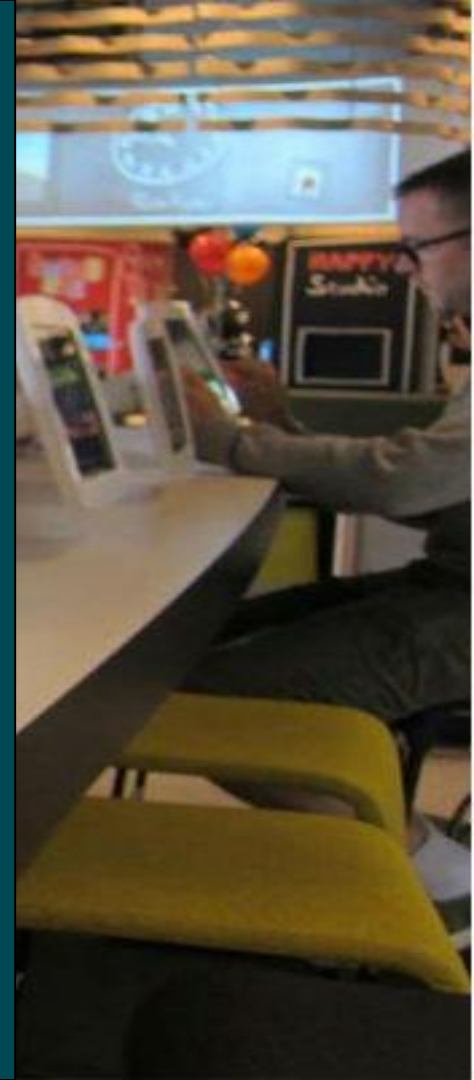




# Guide to Instore Kiosks for Personalised & On Demand Products



# Why Start Selling Personalised Products Instore?

1. People want to buy Personalised Products
2. Currently these type of products are only purchased online so would be a new market sector
3. Adopting the on demand model also gives the customer unlimited choice, access to limited editions & fast delivery of new designs / ideas
4. No extra investment in stock needed everything is on demand - so profit on every order
5. Products can be printed instore, dropshipper direct to customer or delivered back instore for customer collection



# 1. POS Smartlink



- The base for all our instore options
- No need to buy any new hardware all you need is an internet enabled device to start
- Can be displayed on an existing kiosk, tablet or PC
- Can be used for a guided sale or a public facing self service sale
- Will print a barcode code receipt for your EPOS if connected to a receipt printer or can email / text a receipt

## 2. Wall Mounted Touchscreen



- Purchase your own wall mounted standard touchscreen PC
- Just requires a wireless internet connection
- Use our POS Smartlink on Google Chrome in Kiosk Mode
- Ideal for a smaller retailer on a tight budget
- Can be set to take paypal payments or just process orders and payment taken manually
- Receipts can be send by email or text
- Best for a guided sale but can be self service

### 3. Tablet Kiosk



- Starter systems that do not take up much space
- Just requires a wireless internet connection
- Can be wall, counter or pole mounted
- Includes kiosk software, stand and tablet
- Ideal for limited product ranges
- Can be set to take paypal payments or just process orders and payment taken manually
- Receipts can be send by email or wifi
- Best for a guided sale but can be self service

## 4. Tablet Integrated Kiosk Tower



- Similar functionality to tablet kiosk but includes a receipt printer in a single integrated unit
- Needs a wireless internet connection
- Produces a receipt that can be taken to a till for payment
- Works for both guided sales or self service sales
- Ideal for products with simple personalisation

## 5. Touchscreen Counter Top Kiosk



- 19" Full Sized Touchscreen Kiosk designed for the counter top
- Includes kiosk software, windows lockdown & remote access software
- Requires internet connection or can have a 4G card inbuilt
- Sends till receipts by email or text but you can attach your own receipt printer
- Suitable for all types of personalised products
- Works for either guided sales or self service

## 6. Touchscreen Landscape Kiosk



- 19" Full Sized Floor Standing Landscape Touchscreen Kiosk
- Includes kiosk software, windows lockdown & remote access software
- Requires internet connection or can have a 4G card inbuilt
- Integrated receipt printer will print till receipt
- Suitable for all types of personalised products
- Works for either guided sales or self service
- Conforms to all the latest regulations



## 7. Touchscreen Portrait Kiosk



- 19" Full Sized Floor Standing Portrait Touchscreen Kiosk
- LED trim to help attract attention
- Includes kiosk software, windows lockdown & remote access software
- Requires internet connection or can have a 4G card inbuilt
- Integrated receipt printer will print till receipt
- Suitable for all types of personalised products
- Works for either guided sales or self service
- Conforms to all the latest regulations

## 8. Custom Product Cards



If you have not got the space for a kiosk or have a very limited budget then there is another way to sell personalised products instore

- You sell a card like a traditional product
- Comes preloaded with a weblink / QR codes that enables the user to design online and order their product for direct despatch
- Display racks ideal for displaying different licensed contact on cases

## 9. QR Code for Mobile Scan



Another option if you have not got the space for a kiosk or have a very limited budget is our QR Code Smartlink

- Display QR code on a poster or leaflet
- Customers scan the code to get the kiosk app on their own mobile
- They then create and pay for their product on the mobile
- Product is then either available for collection instore or can be sent from a dropship supplier to home address